



**U.S. Embassy - Argentina**  
**Grant Request- Grant Program for Cooperation and Exchange Projects**

**SECTION A - APPLICANT**

**1. Applicant's Category:**

☒ Organization ☐ Individual

**2. Applicant's Name:** (Legal name of the organization/individual) [Please list name as listed on DUNS and SAM]

FUNDACION NUEVAS MIRADAS

**3. Address of the Organization or Individual:**

Address: Los Aceres 78  
City: Salta  
Province / State: Salta - Argentina  
ZIP Code: 4400  
Tel. #: +5493875888988  
Email address: nuevas.miradas@yahoo.com.ar

**CUIL/CUIT and Name of the Organization**

30707783881 – FUNDACION NUEVAS MIRADAS

**4. DUNS and SAM Registration Numbers:**

**5. Does the organization/NGO have legal status?** ☒ Yes ☐ No

**6. Contact person(s):** Person(s) responsible for the project.

Estela Cornejo +5493875888988

**7. Year in which the organization was created:**

2001

**8. Background Information about the Organization:** Short description of the applicant organization or individual – mission, structure and achievements.

**a. Mission:**

Training, prevention, treatment and rehabilitation of health and its implications, as well as cooperating with other NGOs, public and / or private institutions in order to assist with resources and services. It also aims to promote and preserve the health of the community by prioritizing sectors that lack resources and show unfavorable conditions, preventing them from a dignified social inclusion.

**b. Administrative Structure:**

It is a non-governmental organization constituted by:

- a president
- a vice president
- a treasurer



- founding members  
- 245 adherent members  
Link: [www.nuevasmiradas.com.ar](http://www.nuevasmiradas.com.ar)  
The control is done by the Secretary of General Inspection of Legal Persons of Salta, Argentine Republic.

**c. Operation Structure:**  
- Coordination: Lic. Estela Cornejo, Fundacion Nuevas Miradas president  
- Mg. Constanza Diedrich: Academic Vice Rector of the Catholic University of Salta  
- Mr. Néstor Lesser, Ing. Mario Ochoa and operational team of the Engineering Faculty, Catholic University of Salta, Argentina.

**9. Has the applicant (organization/individual) received funds from the U.S. Embassy or the U.S. Government before?**

☒ Yes ☐ No

If Yes, when?

In 2002, the Press Secretary of the United States Embassy, led by Miss Deanne Graham, financed the video conference broadcast from the San Bernardo Hospital, Province of Salta and the cities of Washington, New York and Miami, EEUU, in order to carry on the goals of this project. Link: [www.nuevasmiradas.com.ar/projects](http://www.nuevasmiradas.com.ar/projects)

**10. Name of proposed project:**

A bridge that gives equal opportunities for all.

**11. Amount requested (in U.S. Dollars)**

USD\$ 82.216

**12. Applicant's cost-share (if applicable) (U.S. Dollars).** Contributions can be either in cash or in kind, for example, materials, staff, meeting venue, etc. Please include monetary value.

**13. Contributions from other sources (if applicable) (U.S. Dollars).** Specify names and amounts:

**14. If your project is selected, would you be willing to inform that the project received funds from the U.S. Government (and use the Embassy logo) in all of your internal communication materials, including digital and printed forms?**

☒ Yes ☐ No

**15. Does the applicant (organization/individual) use social media (Facebook, Twitter, etc.)?**

☒ Yes ☐ No

If the answer is Yes, please, specify which ones:

- **Facebook:** Micro Nuevas Miradas;
- **Twitter:** @nuevasmiradas;
- **Instagram:** nuevasmiradassalta;
- **YouTube:** Nuevas Miradas

IRI has an active presence on Facebook and Twitter in both English and Spanish.

**16. Applicant's website of the organization/individual**

[www.nuevasmiradas.com.ar](http://www.nuevasmiradas.com.ar)

**SECTION B - DESCRIPTION**

**Here you can describe how the project was created and why Embassy collaboration is important. Please, answer all the questions below. Use more space if needed.**

**1. Project Summary (not more than 50 words)**

To elaborate a Pre-Feasibility Project for the construction of a bridge over Lavayén River that connects the provinces of Salta and Jujuy, in Argentina, providing social assistance to families living in both riverbanks and optimizing the circulation of grain, meat, mining and new jobs for young people in northern Argentina.

**2. Describe the targeted audience that will participate in this project (direct beneficiaries); including the number and profile of the participants:**

From Catholic University:

- Ing. Mario Ochoa - Academic Secretary of the Faculty of Engineering of the Catholic University of Salta.
- Mg. Constanza Diedrich - Academic Vice Rector of the Catholic University of Salta.
- Ing. Néstor Lesser - Dean of the Faculty of Engineering of the Catholic University of Salta.
- Lic. Estela Maria Cornejo - President of Nuevas Miradas Foundation.
- Ing. Ignacio Occhipinti - Adherent member of Nuevas Miradas Foundation

**3. Have you worked with them before? If the answer is Yes, describe how?**

- **New Zealand Project 2010 - 2012.** The Family, the school and the community in the preservation of the human rights of children, youth and women at risk in the Department of General Güemes Province of Salta. The proposal of this project is focused on creating a network made up especially of family members, teachers from educational institutions of the aforementioned department and health agents from the primary health care network of the Joaquín Castellanos Hospital, who come to visit 41,500 inhabitants in their rounds in the department of General Güemes of the Province of Salta. This network will be after our work, trained to diagnose risk situations that threaten their children, youth and women especially, in their communities and violate their human rights

- **Seminar on addiction prevention "The family and the school". Fundación "Nuevas Miradas" with the Department of State, Government of the United States (US embassy in Argentina)**

**in 2002.** Topics:

- a) "The family and the school in the prevention of addictions"
- b) "Violence and its incidence in the increase of addictions."
- c) "Prevention of addictions from the mass media"

Declared of interest by the Chambers of Deputies and Senators, and the The Catholic University

- **Project Australia 2019 - Prevention of risk situations and drug trafficking in South America.**

This proposal proposes a diagnosis of poverty in the Department of General Guemes, Province

of Salta, reaching 45,000 inhabitants. The work methodology will have the information provided by different ministries of the Government of the Province of Salta, Public Ministry, Justice of the Province and Federal of Salta.

- **Alumni Project 2018 - PREVENT ON HUMAN TRAFFIKING IN SALTA.** This will prevent the consume of drugs, the trafficking people, the adolescent pregnant, and school dismissal. The prevention of risky situations that affect children, teenagers and women preventing them from a normal inclusion into family, school, work and the community. My proposal consists of a preliminary diagnosis of SOCIAL EXCLUSION that will enable to conduct a precise approach to achieve real inclusion. This will prevent the traffic of people.

**4. Indirect beneficiaries (number of people indirectly related to the project):**

- Producers of the Department of General Guemes, which today has a population of 75,000 people.
- Students who wants to apply for university studies.
- Professors and students of the Engineering Programs of the Catholic University of Salta and the National University of Salta.

Others:

- 1- Give opportunity to young people without resources, giving them participation in the construction of the bridge and admission to engineering careers at Salta universities.
- 2- Grant scholarships for young people to study Civil Engineering at the Catholic University of Salta.
- 3- Promote the primary production of the Department of General Guemes, Salta and Jujuy, which would give work to the inhabitants of the place.
- 4- Decompress Route 34, which is under construction, and avoid the high accident mortality rate.
- 5- Facilitate the exit of primary production from northern Argentina from the Department of General Güemes (Free Trade Zone) to the Pacific Ocean, just 650 km away, thus reaching Oceania and other Eastern countries.
- 6- Given its importance, declare this project of interest before the Chamber of Senators and Deputies of the province of Salta, those of the Congress of the Nation of the Argentine Republic and the Governments of the provinces of Salta and Jujuy.

**5. Describe each activity that will take place during the project and provide a schedule with tentative dates for each activity (not more than 500 words):**

- 1st week of June 2022

Publicize the realization of this project so that young people who finish high school can be included and participate both in the construction and in the Civil Engineering career that will begin in March 2023. That talk will be given at the headquarters of the Catholic University of Salta, located in the city of Guemes.

Broadcast on channel 4 of Guemes, through Micro Nuevas Miradas, which is broadcast on Wednesdays from 12 to 12:30, Channel 10 Satelital - Salta Capital and Valle de Lerma. See link <http://nuevasmiradas.com.ar/Micro%20Nuevas%20Miradas.htm>. As well as through the networks Facebook: Micro Nuevas Miradas, Instagram: nuevamiradassalta and YouTube: Micro Nuevas Miradas. In this presentation through television and the aforementioned networks, the information obtained in the schools where all those interested in being included in the project will go will be documented and aspire to the scholarships that will allow them to study the Civil Engineering career, and later collaborate in the realization of the bridge.

- 1st week of August 2022

Conducting interviews by the Catholic University of Salta to choose the young people who will be able to study Civil Engineering for free.

- August to December 2022

The Catholic University of Salta will begin the design of the project at the beginning of August, in the Civil Engineering Degree.

**6. Explain the link between this project and the United States as well as the link with the goals described in this call for proposals (not more than 100 words):**

Exchange between the United States and Argentina through the experience of engineers from both countries. The team of Students and Teachers will ask about academic and technical aid from a United States University with advance knowledge in order to get more information about concrete bridges.

We will invite, also all the students of the engineering carrier of the Catholic University and National University of Salta who want to participate to the conferences.

**7. Describe the evaluation method (qualitative and quantitative) and specify projected outcome taking into account program goals (not more than 200 words).**

Students and professors of the Civil Engineering careers of the Catholic University of Salta will carry out the preliminary bridge project. They will also summoned the Hydraulic Engineering Degree of the National University of Salta to collaborate in the development of this project. The results and conclusions will be presented in a conference, which will be in charge of Mr. Eugenio Lesser Engineer, Engineer Mario Ochoa, Academic Vice Chancellor Constanza Diedrich. Members of US universities which will be invited online to share this project.

Other goal of this project is to produce motivation to the students in order to study the careers of the Engineering Faculty.

Zoom Meeting in which the students who want to study the engineering career will participate, after this experience, in both universities (Catholic University and National University of Salta)

The inhabitants who will benefit from the construction of the bridge will also be invited to give their opinion.

**8. The Embassy only supports non-profit projects. If participants will be required to pay a fee, please provide the following information:**

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**SECTION C - BUDGET**

**Submit an itemized budget (in U.S. Dollars) using the following form.**

"Other Contributions" refers to resources the organization will receive from other sources for the implementation of the Project.

Please, specify monetary value for in-kind contributions.

| Items   | Amount   | Cost per Unit | Total Cost  | Amount requested | Applicant's Contribution (if applicable) | Other Contributions (if applicable) |
|---|----------|---------------|-------------|------------------|--|-------------------------------------|
| 1. <b>Personnel</b><br>a. Structural Engineer | a.200 hs | a.\$ 50       | a.\$ 10,000 | a.\$ 10,000      |  |                                     |

|   |  |   |   |   |  |                                      |
|---|--|---|---|---|--|--------------------------------------|
| b. Land Surveyors<br>c. Hydraulics Engineer<br>d. Geotechnical Engineer<br>e. Students Aids   | b.200 hs<br>c.100 hs<br><br>d.200 hs<br><br>e.8 hs | b.\$ 50<br>c.\$ 50<br><br>d.\$ 50<br><br>e.\$2,000        | b.\$ 10,000<br>c.\$ 5,000<br><br>d.\$ 10,000<br><br>e.\$ 16,000       | b.\$ 10,000<br>c.\$ 5,000<br><br>d.\$ 10,000<br><br>e. \$ 16,000      |  |                                      |
| <b>SUBTOTAL:</b>  |  |   |   | <b>\$ 51,000</b>  |  |                                      |
| <b>2. Fringe</b>  |  | \$  | \$  | \$  |  |                                      |
| <b>3. Materials</b><br>a. Tools<br>b. Computer<br>c. Printers<br>d. HD Camcorder  | a. 1<br>b. 3<br>c. 3<br>d. 1                       | a. \$ 500<br>b. \$ 530<br>c. \$ 100<br>d. \$ 826          | a. \$ 500<br>b. \$ 1590<br>c. \$ 300<br>d. \$ 826                     | a. \$ 500<br>b. \$ 1590<br>c. \$ 300<br>d. \$ 826                     |  |                                      |
| <b>SUBTOTAL:</b>  |  |   |   | <b>\$ 3,216</b>   |  |                                      |
| <b>4. Contracts</b><br>a. Soil lab Analysis<br>b. CAD services<br>c. Printing services<br>d. Software services  | a. 1<br><br>b. 1<br>c. 1<br><br>d. 1               | a.\$2,500<br><br>b.\$1,500<br>c. \$500<br><br>d. \$500    | a. \$ 2,500<br><br>b. \$ 1,500<br>c. \$ 500<br><br>d. \$ 500          | a. \$ 2,500<br><br>b. \$ 1,500<br>c. \$ 500<br><br>d. \$ 500          |  |                                      |
| <b>SUBTOTAL:</b>  |  |   |   | <b>\$ 5,000</b>   |  |                                      |
| <b>5. Equipment Rental</b>  | 1  | \$2,000   | \$2,000   | <b>\$ 2,000</b>   |  |                                      |
| <b>6. Communications /Promotion</b><br>a. Diffusion of the project in the media: TV, press, radio, web site, social medias platforms (YouTube, Instagram, Facebook, Twitter)<br>b. Internet Support | a. 9 months<br><br><br><br><br><br>b. 12 months    | a. \$ 600<br><br><br><br><br><br>b. \$ 50                 | a. \$ 5,400<br><br><br><br><br><br>b. \$ 600                          | a. \$ 5,400<br><br><br><br><br><br>b. \$ 500                          |  |                                      |
| <b>SUBTOTAL:</b>  |  |   |   | <b>\$ 5,900</b>   |  |                                      |
| <b>7. Transportation</b><br>a. Teachers<br>b. Technicians<br>c. Students<br>d. Insurance<br>e. Car Rental 4x4   | a. 15<br>b. 10<br>c. 35<br>d. 60<br>e. 2           | a. \$ 70<br>b. \$ 70<br>c. \$ 70<br>d. \$ 40<br>e.\$1,000 | a. \$ 1,050<br>b. \$ 700<br>c. \$ 2,450<br>d. \$ 2,400<br>e. \$ 2,000 | a. \$ 1,050<br>b. \$ 700<br>c. \$ 2,450<br>d. \$ 2,400<br>e. \$ 2,000 |  |                                      |
| <b>SUBTOTAL:</b>  |  |   |   | <b>\$ 8,600</b>   |  |                                      |
| <b>8. Fees</b><br>a.  | a.   | a. \$   | a. \$   | a. \$   |  |                                      |
| <b>SUBTOTAL:</b>  |  |   |   | <b>\$</b>   |  |                                      |
| <b>9. Other Costs</b><br>a. Unforeseen expenses   | a. 1   | a.\$1,000   | a. \$1,000  | <b>a. \$1,000</b>   |  | b. \$                                |
| <b>10. Indirect Costs</b>   |  |   | \$5,500   | <b>\$5,500</b>  |  |                                      |
| <b>TOTALS 82.216</b>  |  |   | <b>Total Cost: \$82,216</b>   | <b>Total amount requested: \$82,216</b>                               | <b>Applicant's Contributions Total: \$</b> | <b>Other Contributions Total: \$</b> |



**If you are not granted the total amount of funds requested, but only a percentage of it, would you still be able to carry out the Project?**

☒ Yes ☐ No

**If the answer is Yes, how would you carry out the Project?**

Requesting the missing financial support from the Government of the Province of Salta and the Government of the Province of Jujuy, since the benefit is for both provinces.

**If your Project is selected, do you have sufficient funds to incur in expenses/make payments related to the implementation of the Project before receiving the grant?**

☐ Yes ☒ No

Signature of the requester or authorized representative:

Full name:

ESTELA MARIA CORNEJO

Title:

A bridge that gives equal opportunities for all.

Date 12/22/2021

**Send your request via email to:**

[US-Argentinagrants@state.gov](mailto:US-Argentinagrants@state.gov)

**Specify the name of your proposal in the Subject line.**

**Webpage: <https://ar.usembassy.gov/>**